

For Immediate Release

***HOME IMPROVEMENT MAGAZINE* ANNOUNCES MEMBERSHIP IN THE NATIONAL ASSOCIATION OF THE REMODELING INDUSTRY (NARI)**

Lawrenceville, GA (January 29, 2007) - *Home Improvement Magazine* has joined the National Association of the Remodeling Industry (NARI) as a national member. This increased level of commitment to the NARI organization is a direct result of the expansion of the Home Improvement Magazine brand.

In October of 2006, Network Communications Incorporated (NCI) acquired *Atlanta Home Improvement Magazine*. Since then, NCI has expanded *Home Improvement Magazine* to other markets throughout the U.S including, Long Beach/South Bay, Dallas, Washington D.C, North Kentucky/Cincinnati, Clearwater/St. Petersburg, and Raleigh/Durham. "Our increasing footprint and presence in more and more local markets with highly credible and resource rich editorial products leaves us uniquely capable to contribute to NARI's mission of making the "NARI" designation and affiliation a household word for quality suppliers and remodeling expertise with consumers across the country," said Adam Japko, President of NCI's Home Design Division.

Home Improvement Magazine's mission is to provide consumers with ideas, inspiration, education, and local resources to get their home improvement projects done. Additionally, *Home Improvement Magazine*, recognizes NARI as a leader in contractor and homeowner education, and plans to support the organization in its efforts to provide insight, education, and support to consumers who are interested in home improvement. "The goal is to leverage the two organizations' strengths to develop services that better serve NARI members, and their customers, the homeowner," said Mary Busey Harris, CAE, NARI's Executive Director.

This higher level of membership and involvement with NARI will be valuable as *Home Improvement Magazine* continues to grow across the country and has the ability to work more closely with various NARI chapters in helping them achieve their goals in positioning the organization with consumers and in driving the value and increasing the scope of membership. In 2007, Home Improvement Magazine plans on expanding to 15-20 new markets.

About Network Communications, Inc.

Network Communications, Inc. is the leading publisher of printed and online real estate information in North America. The company was acquired by Citigroup Venture Capital Equity Partners in January of 2005. Its magazines are read by over 12 million readers in over 500 markets and deliver more than one million leads to advertisers each month. Network Communications' assets, *The Real Estate Book®*, *Apartment Finder / Blue Book™*, *Mature*

Living Choices®, *Black's Guide®*, *New Home Finder®*, *Enclave™*, *Unique Homes™*, *Kansas City Homes & Gardens™*, *Atlanta Homes & Lifestyles*, *Atlanta Home Improvement*, *At Home In Arkansas*, *Relocating in Las Vegas*, *Colorado Homes & Lifestyles*, *St. Louis Homes & Lifestyles*, *Seattle Homes & Lifestyles*, and *Mountain Living*, include publications that millions of readers around the country turn to when looking for the latest information about the real estate and home design markets. Online magazine content can be accessed at www.livingchoices.com. More information about NCI can be found at www.nci.com.

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Contact: Tara Duttonhaver

Tel. 404-303-9333 x.26

Email: tduttonhaver@homeimprovementmag.com