



NARI-Atlanta NEWS RELEASE  
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## **NARI WELCOMES HOME DEPOT PARTNERSHIP AND LOCAL STORE MEMBERS**

**Atlanta, Georgia, October 2, 2003** – The National Association of the Remodeling Industry (NARI) recently welcomed over 200 local Home Depot Stores to its membership.

NARI, the *Voice of the Remodeling Industry*, began its relationship with Atlanta-based Home Depot last year. Home Depot is recognized as the world's largest home improvement specialty store and the second largest retailer in the United States.

This year, in addition to their national membership, Home Depot solidified their partnership with NARI by enrolling more than 200 of their local stores in NARI chapters. Home Depot has indicated this is one step towards greater local and community participation and collaboration.

NARI-Atlanta enjoys a membership of 265 members; 23 are area Home Depot Stores. NARI-Atlanta Executive Director Vernon Thomas is delighted to have the new member stores. "Home Depot is synonymous with Atlanta. And, we hope through this partnership Atlantans will become more familiar with NARI members and services. We are in the business of educating consumers about remodeling, and striving for excellence in our craft. NARI and Home Depot are a natural fit."

For contractors, membership in NARI involves a comprehensive selection process. Among the criteria considered are compliance with acceptable consumer statements, insurance, credit record, a good record with the Better Business Bureau, and a minimum length of time in the industry. In addition, company employees must be highly skilled, abide by state and federal codes and the association's code of ethics. NARI members can take advantage of local trade and consumer shows, insurance and discounts.

In Atlanta, Home Depot has agreed to its first project with NARI. Beginning next month, Home Depot will distribute the NARI membership directory in its stores. The NARI directory is produced by *Atlanta Home Improvement* magazine as a community service. Thousands of Atlanta consumers will have a new resource at their fingertips.

“The collaborative efforts we are achieving have one primary beneficiary – the Atlanta consumer,” said Andy Fusia, NARI-Atlanta, President. Fusia added, “Our partners share our commitment and passion for achieving the highest standards possible. Everyone wins.”

**About NARI:** The National Association of the Remodeling Industry is the only association dedicated solely to the remodeling industry. With more than 6,000 members nationally and more than 200 in Georgia, NARI brings together people who work in the remodeling industry who are dedicated to being the best resource for knowledge and training in their fields. For membership information, please call 404-766-7179, extension 23.

#### SOURCE

PR Newswire, 2003

<http://ir.homedepot.com>

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